

MIH Alliance Announces Executive Leadership Appointment

Newly Appointed Leadership to Foster Development of Open Platform and Expand Alliance Network to Transform Automobile Industry

18 January 2021, Taipei – MIH Open Platform Alliance (MIH Alliance) announced that Mr. Jack Cheng is appointed Chief Executive Officer, and Mr. William Wei, Chief Technology Officer of Foxconn Technology Group, will be leading the software development of MIH Open Platform.

The mission of MIH Open Platform Alliance is to facilitate cooperation in the electric vehicle sector, developing the new technologies, establish testing and certification standards, and to bring alliance members together, with their complementary expertise to achieve the goal of cost reduction and expedition of development cycles. The ambition of the Alliance is to enable the transformation of the automobile industry.

Since its launch in October 2020, MIH Alliance has continued to grow with more than 400 partners onboard, this includes leading manufacturers and companies such as AWS (Amazon Web Services), CarOTA, DANA, EATON and more. The newly appointed leadership will be tasked to advance the growth and strategic vision of the alliance, with the goal of accelerating the growth of the EV industry.

Mr. Jack Cheng, an auto industry veteran with 40 years of experience in the industry, will lead the MIH Alliance and drive the development of the software and hardware platform as CEO. Jack is one of the co-founders of EV company NIO, his tenure there saw his significant contributions to the firm's supply chain, industrialization and driving technology. Prior to joining MIH Alliance, Jack was the Managing Director of Fiat China, Chairman of XPT, and he held senior leadership positions in Magneti Marelli Asia-Pacific and Ford Motor.

William Wei, current Chief Technology Officer of Foxconn Technology Group, brings his 20 years of experience in internet and mobile computing in the US market to MIH Alliance. William was one of the core members of NeXT Computer founded by Steve Jobs in 1993, and later joined Apple to develop iOS and Mac OS X system.

Apart from expanding of the alliance network, MIH Alliance previously announced its the first developer tool "EVKit" that will be revealed in January and will be available for orders from February, with delivery slated for April 2021. The systems developers will be able to develop autonomous driving, smart cockpit and power systems with the EVkit.

For more information about MIH Alliance and the "EVKit", please visit: <https://www.honhai.com/zh-tw/mih-ev-open-platform>

Mr. William Wei
Chief Technology Officer,
Foxconn Technology Group



Mr. Jack Cheng,
Chief Executive Officer, MIH
Open Platform Alliance